



PLEASE POST

# City of Emeryville

INCORPORATED 1896

1333 Park Avenue, Emeryville, CA 94608-3517  
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Member Rob Fong  
Member David Kritzberg  
Member Alexandria LaRoche  
Member Samantha Miller  
Member Brandon Pereira  
Member William Reuter  
Member Taryn Segal  
Council Liaison Scott Donahue

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Regular Meeting  
Civic Center, Council Chambers  
1333 Park Avenue, Emeryville, CA 94608  
March 18, 2020 – 11:30 AM

### AGENDA

Actions taken by Advisory Bodies are not official actions of the City Council, but must be ratified at a regular City Council meeting.

All writings that are public records and relate to an agenda item which are distributed to a majority of the legislative body less than 72 hours prior to the meeting noticed will be made available at the Information Counter at the Civic Center at 1333 Park Avenue, Emeryville, California, during normal business hours (Monday through Friday, 9:00 AM to 5:00 PM, excluding legal holidays).

In compliance with the Americans with Disabilities Act, a person requiring an accommodation, auxiliary aid, or service to participate in this meeting should contact the Committee Secretary as far in advance as possible, but no later than 72 hours prior to the scheduled event. The best effort to fulfill the request will be made. Assistive listening devices will be made available for anyone with hearing difficulty, and must be returned to the Committee Secretary at the end of the meeting. All documents are available in alternative formats upon request. No animals shall be allowed at, or brought in to, a public meeting by any person except (i) as to members of the public or City staff utilizing the assistance of a service animal, which is defined as a guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability; or (ii) as to police officers utilizing the assistance of a dog(s) in law enforcement duties.


1. Call to Order
2. Roll Call
3. Public Comment
4. Approval of January 15, 2020, Regular Meeting Action Minutes
5. Action Items
  - 5.1. Recommendation on Planning Regulation Ordinance Changes Regarding Parking Minimums (Continued from January 15, 2020)
  - 5.2. Recommendation on Fee Rebate Program Changes
6. Information Items
  - 6.1. Census 2020 Report: When, What and Why it's Important
  - 6.2. Presentation by Michelle Darne of Bloom, Inc.
7. Future Agenda Items
8. Announcements / Member Comments
  - 8.1. 2020 NorCal Gov2Biz Matchmaker Event
  - 8.2. East Bay EDA Innovation Awards March 26, 2020 5:30 PM
9. Adjournment

**FURTHER INFORMATION** may be obtained by contact Chadrick Smalley, Committee Secretary, at 510-596-4355 or [csmalley@emeryville.org](mailto:csmalley@emeryville.org) / [edac@emeryville.org](mailto:edac@emeryville.org). The next regular meeting is scheduled for May 13, 2020, at 11:30 AM.

**DATED:** MARCH 11, 2020

**POST ON:** MARCH 13, 2020

**POST UNTIL:** MARCH 19, 2020

  
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Sheri Hartz, City Clerk